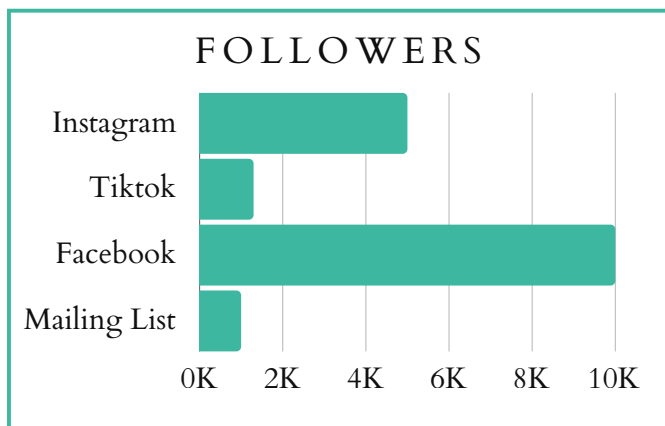


Shervonne Kitto

BEAUTY | LIFESTYLE | FAITH

About me

I'm Shervonne Kitto—a NJ-based beauty creator and pro makeup artist. My content feels like a FaceTime call with your bestie: warm, honest, and easy to understand. I break down beauty products like I'm explaining them to a 5-year-old, so my audience trusts every recommendation. I move fast on trends to stay visible, and I create SEO-backed content that ranks in search—so your brand gets found, seen, and loved long after it's posted.



@MAKEUPBYSHERVIII

18K+

Monthly
Views

22-44

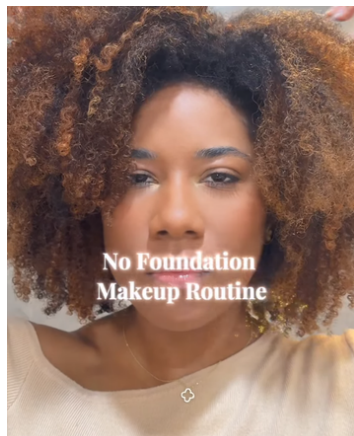
Age

88%

Women

6.7%

Engagement
Rate



@makeupbysherviii

[INSTAGRAM](#) | [TIK TOK](#) | [FB](#)

Shervonne Kitto

FEATURED IN:



underscored



TODAY

REAL SIMPLE

allure



OPPORTUNITIES

Paid Beauty Campaign Collaborations

Partner with me for social-first content that boosts visibility and sales. With 16K+ followers, a 6.7% engagement rate, and features in Allure, CNN, and Real Simple, I've helped brands like NYX and CeraVe drive engagement with Reels, TikToks, and makeup tutorials.

UGC (User-Generated Content)

I deliver studio-quality, relatable videos and photos perfect for ads, social campaigns, and product pages. From tutorials to product demos, every piece is trend-driven, platform-optimized, and crafted to spark action.

AUDIENCE INTEREST



RATES

PAID BEAUTY CAMPAIGN COLLABORATIONS: STARTING AT \$1,000 FOR 1 REEL + 2 EDITED PHOTOS

UGC: SINGLE VIDEO \$500 (15-30 SECONDS, VERTICAL FORMAT)

CONTACT ME FOR PACKAGES AND ADD ONS.

@makeupbyserviii

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